

Wei YU

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BACKGROUND**ACADEMIC EMPLOYMENT****National University of Singapore, Singapore**

Assistant Professor, Department of ISEM, College of Design and Engineering 7/2018 – Present

EDITORIAL POSITIONS**Entrepreneurship Theory and Practice**

Associate Editor 7/2026 – Present

Journal of Business Venturing

Editorial Review Board 2020 – Present

EDUCATION**Syracuse University, U.S.**

PhD in Management (specialized in entrepreneurship) 8/2013 – 5/2018

Master of Science in Finance 8/2011 – 5/2013

University of Nottingham, UK

Bachelor of Arts in International Business (Honours) 9/2007 – 7/2011

INTERESTS**RESEARCH**

Broad Theme: Psychological and behavioral factors underlying entrepreneurship and innovation.

Specific Focus: Adversity and entrepreneurship and innovation.

1) Adversity & Entrepreneurship

Focusing on new ventures, investigating how adverse individual traits and new venture circumstances influence entrepreneurial decisions and behaviors.

2) Adversity & Innovation

Focusing on established firms, investigating how adverse firm circumstances shape innovative decisions and behaviors.

Research Methods: Econometrics (panel data, difference-in-differences, instrumental variables), natural experiments, field experiments, survey design.

TEACHING: Entrepreneurship, innovation, technology management, human psychology.

HONORS AND AWARDS

- Finalist (one of five) for the Journal of Management 2026 Impact Award 2026
- ACERE Conference Best Potential Award 2026
- Total Defence Awards (TDA) National Services (NS) Advocate Award for Individuals. Awarded by Ministry of Defense, Singapore. 2023
- Academy of Management Conference Best Paper (Top 5%-10% of Accepted Papers) 2018,20
- BCERC Babson College Conference Top 40 Paper 2016,19,20,21,23
- All-University Doctoral Prize winners awarded for dissertation by Syracuse University 2018
- Dr. Torpey Teaching Award for PhD Student awarded by Syracuse University. 2017
- Beta Gamma Sigma (top 20% of graduate students at AACSB business schools) 2013

RESEARCH**PEER-REVIEWED JOURNAL ARTICLES**

[Note: **SJR**: SJR quartile rankings (Q1–Q4) categorize journals within a subject area into four tiers based on their relative quality and impact. **UTD24**: One of the leading 24 business Journals tracked by UT Dallas' Naveen Jindal School of Management; **FT50**: One of the 50 journals used by Financial Times to compile the FT50 Research Rank; **ABS**: widely used journal ranking system published by the Chartered Association of Business Schools 2024. The categories (1, 2, 3, 4, 4*) indicate increasing levels of perceived quality; **ABDC**: The Australian Business Deans Council Journal Quality List, which classifies journals into four tiers (A*, A, B, C) indicating decreasing levels of perceived quality. * denotes corresponding author.]

Summary Statistics (Aug 2026)

- **Publications:** 17 peer-reviewed journal articles
- **Citations:** 1431 (Google Scholar)
- **Field-Weighted Citation Impact:** 3.14 (3.14× field average, Scopus)
- **Research Impact:** 40% of publications among the top 10% most cited worldwide (Scopus)
- **Journal Quality:** 100% of publications are in SJR Q1 journals, and 100% are in the top 10% of journals by CiteScore (Scopus).

Adversity & Entrepreneurship

1. Tran, M.H., **Yu, W.**, Wiklund, J. and Stephan, U. (2026). Who benefits from ADHD in entrepreneurship? Intelligence and gender as critical boundary conditions. *Applied Psychology*, 75(4), p.e70113. [SJR: Q1; ABS 3; ABDC A]
2. Bort, J., Wiklund, J., **Yu, W.** (2025) Firm Growth and the Job Satisfaction of the Startup Workforce. *Strategic Management Journal*, 46(10), 2535-2572. [SJR: Q1; UTD24; FT50; ABS 4*; ABDC A*]
3. **Yu, W.**, Kwon, S. W., Bokhari, K., & Bao, J. (2025). Unseen strain: how entrepreneurial pursuits undermine spousal well-being. *Small Business Economics*, 1-24. [SJR: Q1; ABS 3; ABDC A]
4. Tran, M. H., Wiklund, J., **Yu, W.**, & Perez-Luno, A. (2025). ADHD and entrepreneurship: the role of perceived team conflict and gender on well-being. *Small Business Economics*, 1-28. [SJR: Q1; ABS 3; ABDC A]
5. **Yu, W.***, Sun, S., Foo, MD., Zhang, SX., Li, J. (2025) Time Pressed, Yet Unbroken: Understanding Personal Resources Against Entrepreneurial Exhaustion. *Journal of Small Business Management*, 1-42. [SJR: Q1; ABS 3; ABDC A]
6. **Yu, W.**, Fei, JP., Peng, B., Bort, J. (2024). When a Crisis Hits: An Examination of the Impact of the Global Financial Crisis and the COVID-19 Pandemic on Financing for Female Entrepreneurs. *Journal of Business Venturing*, 39(2), 106379. [SJR: Q1; FT50; ABS 4*; ABDC A*]
7. **Yu, W.***, Stephan, U., Bao, J. (2023). Childhood Adversities: Mixed Blessings for Entrepreneurial Entry. *Journal of Business Venturing*, 38(2), 106287. [SJR: Q1; FT50; ABS 4*; ABDC A*]
8. Zhu, F., **Yu, W.**, Fan, S. X., Jonathan, J. G. (2023). Should I Stay or Should I Go? The Impact of Entrepreneurs' Loneliness on Business Exit Intentions Through Entrepreneurial Passion. *Journal of Business Venturing Insights*, 19, e00368. [SJR: Q1; ABS 2; ABDC A]
9. **Yu, W.***, Zhu, F., Der Foo, M., Wiklund, J. (2022). What Does Not Kill You Makes You Stronger: Entrepreneurs' Childhood Adversity, Resilience, and Career Success. *Journal of Business Research*, 151, 40–55. [SJR: Q1; ABS 3; ABDC A]
10. **Yu, W.***, Li, Z., Foo, MD. Sun, S. (2022). Perceived Social Undermining Keeps Me up at Night and Disengaged the Next Day: The Mediating Role of Sleep Quality and The Buffering Role of Trait Resilience. *Journal of Business Venturing*, 37(2), 106186. [SJR: Q1; FT50; ABDC A*]
11. **Yu, W.***, Wiklund, J., Pérez-Luño, A. (2021). ADHD Symptoms, Entrepreneurial Orientation (EO), and Firm Performance. *Entrepreneurship Theory and Practice*, 45(1), 92–117. [SJR: Q1; FT50; ABS 4*; ABDC A*]
12. Miller, D., Wiklund, J., **Yu, W.*** (2020) [Equal Authorship]. Mental Health in the Family Business: A Conceptual Model and a Research Agenda. *Entrepreneurship Theory and Practice*, 44(1), 55–80. [SJR: Q1; FT50; ABS 4*; ABDC A*]
13. Nason, R.S., Wiklund, J., McKelvie, A., Hitt, M., **Yu, W.** (2019). Orchestrating Boundaries: The Effect of R&D Boundary Permeability on New Venture Growth. *Journal of Business Venturing*, 34(1), 63–79. [SJR: Q1; FT50; ABS 4*; ABDC A*]
14. Wiklund, J., **Yu, W.***, Patzelt, H. (2018). Impulsivity and Entrepreneurial Action. *Academy of Management Perspectives*, 32(3), 379-403. [SJR: Q1; ABS 4; ABDC A]
15. Wiklund, J., **Yu, W.**, Tucker, R., Marino, L.D. (2017). ADHD, Impulsivity and Entrepreneurship. *Journal of Business Venturing*, 32(6), 627–656. [SJR: Q1; FT50; ABS 4*; ABDC A*]

Adversity & Innovation

16. Ye, Y., **Yu, W.***, Nason, R. (2021). Performance Feedback Persistence: Comparative Effects of Historical Versus Peer Performance Feedback on Innovative Search. *Journal of Management*, 47(4), 1053–1081. [SJR: Q1; FT50; ABS 4*; ABDC A*]
17. **Yu, W.***, Minniti, M, Nason, R. (2019). Underperformance Duration and Innovative Search: Evidence from the High-tech Manufacturing Industry. *Strategic Management Journal*, 40(5), 836–861. [SJR: Q1; UTD24; FT50; ABS 4*; ABDC A*]

PAPERS UNDER REVIEW & NEAR SUBMISSION

1. **Yu, W.*** Searching Under the Sign: Zodiac-Year Luck Superstition and Problemistic Search. Under review *Organization Science*.
2. **Yu, W.*** From Building to Selling: Generative AI and the Revaluation of Founder Human Capital in Venture Financing. Under review *Strategic Management Journal*.
3. **Yu, W.*** Artificial Intelligence and the Persistence of Firm Profitability. To be submitted to *Strategic Management Journal*.
4. **Yu, W.*** When Skills Meet the Machine: Occupational AI Exposure and Household Business Entry and Exit. To be submitted to *Journal of Business Venturing*.
5. **Yu, W.*** Gendered Spillover Effects of Entrepreneurial Fraud. To be submitted to *Management Science*.
6. **Yu, W.*** AI Assistance and Entrepreneurial Performance: A Field Experiment. To be submitted to *Management Science*

MAJOR RESEARCH FUNDINGS AND GRANTS

Grant title	Granting organization	Role	Amount (S\$)	Period	WBS number
1. MOE Tier 1 Grant <i>A Research Agenda on AI Assistance and Entrepreneurs' Mental Health</i>	Ministry of Education (MOE)	PI	106,334	03/2025 – 03/2028	A-8003211-00-00
2. External Industry Funding <i>AI Assistance and New Venture Performance (in China)</i>	Guangdong Loteam Creative Park	PI	55,718	09/2024 – 09/2026	A-8002784-00-00
3. Internal Research Scholarship (RSB Fund) <i>Entrepreneurship and Innovation</i>	National University of Singapore	PI	153,720	08/2020 – 07/2023	E46100200001
4. Startup Grant <i>A Research Agenda on Entrepreneurship, Mental Health and Well-Being</i>	National University of Singapore	PI	249,972	09/2018 – 02/2024	A-0009134-01-00

MAJOR CONFERENCE PRESENTATIONS AND PROCEEDINGS

[Notes: All conference presentation listed in this section have been invited by the conference organizers. ^s denotes presentations conducted by myself. Grouped by conference.]

1. Bao, J., **Yu, W.** (2025). The Dual Faces of Female Agency: A Replication and Extension Study. *Academy of Management Proceedings*(1), 22818. ^s
2. **Yu, W.**, Ge, Y. (2023). The Strain-based Model of Overperformance and Corporate Financial Misconduct: The Role of Ownership. *Academy of Management Proceedings*(1), 13684.
3. Fei, J., **Yu, W.** (2022). CEO Succession Type, Agency Risk, and Firm Innovation: A Power Perspective. *Academy of Management Proceedings* (1), 13252.
4. Tran M.H, Wiklund J, **Yu W.** (2022). Entrepreneurial Team Conflict: The Associations with ADHD, Gender, Well-Being, and Firm Performance. *Academy of Management Proceedings* (1), 13437.
5. Mazzelli, A., **Yu, W.**, Fei, J., Patel, P.C. (2022). Hacking Through the Theoretical Thicket of R&D Research. *Academy of Management Proceedings* (1), 15710.
6. **Yu W.**, Ye Y. (2021). Environmental Hostility vs. Dynamism: The Implications for the Organizational Resilience Process. *Academy of Management Proceedings* (1), 14252. ^s
7. Tran, M.H., Wiklund, J., **Yu, W.**, Perez-Luño, A. (2021). The Impact of Psychological Vulnerabilities, Gender, and Venturing Stage on Entrepreneurial Wellbeing. *Academy of Management Proceedings* (1), 15987.
8. Seyed Abootorabi, S.H., **Yu, W.** (2021). Intellectual Property Rights & New Venture Performance: Empirical Evidence from a Natural Experiment. *Academy of Management Proceedings* (1), 16190.
9. Ge Y, **Yu W.**, Shi D, Dang J. (2020). China's Bayh-Dole Act and University Patenting: A Contingency Perspective. *Academy of Management Proceedings* (1), 18538.
10. **Yu W.**, Wiklund J, Perez-Luño A. (2018). ADHD Symptoms, Entrepreneurial Orientation (EO), and Firm Performance. *Academy of Management Proceedings* (1), 10510. ^s
11. Wiklund J, **Yu W.**, Tucker RL, Marino L. (2016). ADHD, Impulsivity, and Entrepreneurship. *Academy of Management Proceedings* (1), 379–403. ^s
12. Wiklund, J., **Yu, W.**, Patzelt, H. (2016). Impulsivity and Entrepreneurial Action. *Academy of Management Proceedings* (1), 13945. ^s
13. **Yu, W.**, Ge, Y. (2023). The Strain-based Model of Overperformance and Corporate Financial Misconduct: The Role of Ownership. *Strategic Management Society Annual Conference*. Toronto.

14. **Yu W**, Tran, M.H. (2023). ADHD and Entrepreneurial Entry: Privilege of Smart Men? *Frontiers of Entrepreneurship Research* 43. ^S
15. Bao J, **Yu W**. (2023). Successful Female Entrepreneurs: Are They Conferred Advantages? *Frontiers of Entrepreneurship Research* 43.
16. Tran M.H, Wiklund J, **Yu W**. (2022) ADHD, Gender and Entrepreneurial Team Conflict. *Frontiers of Entrepreneurship Research* 42.
17. **Yu W**, Wiklund J (2021). Are Entrepreneurs More Resilient? A Hedonic Treadmill Approach to Short- And Long-term Adaptation to Adversities. *Frontiers of Entrepreneurship Research* 41. ^S
18. Tran, M.H., Wiklund, J., **Yu, W.**, Perez-Luño, A. (2021). The Impact of Psychological Vulnerabilities and Gender on Entrepreneurial Well-being. *Frontiers of Entrepreneurship Research* 41. ^S
19. **Yu W**, Fei JP. (2021). Crisis And Founder Diversity in Venture Capital Investment: Evidence From The Covid-19 Pandemic. *Frontiers of Entrepreneurship Research* 41. ^S
20. Seyed Abootorabi, S.H., **Yu, W**. (2020). Intellectual Property Rights' Regimes and New Venture Performance: Empirical Evidence from A Natural Experiment. *Frontiers of Entrepreneurship Research* 40. ^S
21. **Yu W**, Fei JP, Li ZY, Foo MD. (2020). Entrepreneurship And Family Life: An Integrative Model. *Frontiers of Entrepreneurship Research* 40. ^S
22. **Yu W**, Wiklund J. (2019). Entrepreneurship, Self-Care, and Wellbeing. *Frontiers of Entrepreneurship Research* 39. ^S
23. **Yu W**, Zhu F, Foo M-D. (2019). Childhood Adversity, Resilience, and Career Success: The Moderating Role of Entrepreneurship. *Frontiers of Entrepreneurship Research* 39. ^S
24. Zhu F, **Yu W**, Fan S. (2019). Do Lonely Entrepreneurs Perform Poorly? Loneliness, Passion, and Venture Performance. *Frontiers of Entrepreneurship Research* 39.
25. Zhu F, **Yu W**. (2018). The Influence of Family on Entrepreneurial Intention: The Role of Parental Rearing Behaviors. *Frontiers of Entrepreneurship Research* 38.
26. **Yu W**, Wiklund J (2017). ADHD Symptoms, Entrepreneurial Orientation (Eo) And Firm Performance. *Frontiers of Entrepreneurship Research* 37(3). Article 16. ^S
27. Wiklund J, **Yu W**, Tucker R, Marino L (2016). Impulsivity And Entrepreneurship. *Frontiers of Entrepreneurship Research* 36 (3). Article 3. ^S
28. **Yu W**, Lerner D (2016). Beyond Cognition: Creativity, Disinhibition and Entrepreneurial Action (Summary). *Frontiers of Entrepreneurship Research* 36(3), Article 17. ^S

SELECTED MEDIA COVERAGE OF RESEARCH WORKS

- [Why Startup Success Can Become Employee Stress](#). EIX (Gold status,> 250,000 views).
- [When a spouse starts a business, the other partner pays a hidden price](#). The Conversation.
- [Does childhood adversity make you a better entrepreneur? \(n.d.\)](#).
- [Sachs, J. \(2017, June 29\). This Scientist Is Studying How ADHD Can Help Entrepreneurs Succeed. Fast Company.](#)
- [ADHD makes for better entrepreneurs | HuffPost Impact. \(n.d.\)](#).
- [Entrepreneurship and ADHD: Is There a Fast Company Connection? \(n.d.\)](#).

SYMPOSIA, WORKSHOPS & CONSORTIA

[Notes: All talks and visits listed in this section have been invited by the organizers. ^F denotes funding (full/partial) by the organizers.]

1. Speaker, CUHK-Shenzhen seminar series, 1/2026. ^F
2. Keynote speaker, New Perspectives in Entrepreneurial Diversity and Wellbeing, Trinity College Dublin, Ireland, 6/2024. ^F
3. Presenter, Entrepreneur Well-being Across Context Symposium at Academy of Management Conference, 8/2023.
4. Presenter, Entrepreneur Well-being Across Contexts Symposium at Academy of Management Conference, 8/2022.
5. Panelist, job market panel session at Academy of Management Entrepreneurship Division Doctoral Consortium, online, 8/2021.
6. Presenter, Entrepreneur Well-being Across Contexts Symposium at Academy of Management Conference, 8/2020.
7. Academic visit, DTU-Technical University of Denmark, 22/2 to 4/3/2020. ^F
8. Academic visit, Syracuse University, 11-12/2019. ^F
9. Speaker, Asian School of Business seminar series, 10/2019. ^F
10. Presenter, The Future of Conducting and Publishing Research in Entrepreneurship, Innovation Management and Strategy, Bologna, Italy, 5/2019. ^F

11. Keynote speaker, The 3rd Youth Scholar Forum for Entrepreneurship, Hangzhou, China, 11/ 2018.^F

TEACHING

Course	University	AY - Semester	Overall Effectiveness (compare by same activity and level)
MT5008: Corporate Entrepreneurship (PG)	NUS	2019/2020 Sem 1	4.2 (dep avr: 4.1; faculty avr: 4.1)
		2020/2021 Sem 1	4.2 (dep avr: 4.2 ; faculty avr:4.2)
		2021/2022 Sem 1	4.4 (dep avr: 4.3; faculty avr: 4.3)
		2022/2023 Sem 1	4.6 (dep avr: 4.4; faculty avr: 4.3)
		2023/2024 Sem 1	4.8 (dep avr: 4.5; faculty avr: 4.3)
		2024/2025 Sem 1	4.6 (dep avr: 4.6; faculty avr: 4.4)
		2025/2026 Sem 1	4.5 (dep avr: 4.5; faculty avr: 4.5)
MT5020: Managing the Human Elements of Technology Management (PG)	NUS	2018/2019 Sem 2	4.1 (dep avr: 4.0; faculty avr: 4.1)
		2019/2020 Sem 2	4.2 (dep avr: 3.9; faculty avr: 4.1)
		2020/2021 Sem 1	4.0 (dep avr: 4.2; faculty avr: 4.2)
		2021/2022 Sem 1	4.4 (dep avr: 4.3; faculty avr: 4.3)
		2022/2023 Sem 1	4.3 (dep avr: 4.4; faculty avr: 4.3)
		2023/2024 Sem 1	4.4 (dep avr: 4.5; faculty avr: 4.3)
		2024/2025 Sem 1	4.5 (dep avr: 4.6; faculty avr: 4.4)
PP5728: Technology and Innovation Policy (PG)	NUS	2021/2022 Sem 2	4.1 (dep avr: 4.4; faculty avr: 4.4)
EEE370: Introduction to Entrepreneurship (UG)	Syracuse University	2016 Spring	4.0 (dep avr: N/A; faculty avr: N/A)
		2016 Fall	4.1 (dep avr: N/A; faculty avr: N/A)

SERVICE

PROFESSIONAL SERVICE

Editorial and Reviewer Service

Associate Editor

- Entrepreneurship Theory and Practice 7/2026 – Present

Editorial Review Board

- Journal of Business Venturing 2020 – present
- Entrepreneurship Theory and Practice 2018 – 7/2026

Ad-hoc Reviewer

- Academy of Management Journal; Strategic Management Journal; Strategic Entrepreneurship Journal; Journal of Management; Journal of Management Studies; Small Business Economics; Technovation; Academy of Management Annual Meeting; Babson Entrepreneurship Conference

Academic Speaker/Presenter/Panelist/Discussant

- New Perspectives in Entrepreneurial Diversity and Wellbeing, Trinity College Dublin, Ireland, June 2024. *Keynote Speaker and Discussant.*
- Job market session at Academy of Management Entrepreneurship Division Doctoral Consortium, online, Aug 2021. *Speaker and Panellist.*
- The Future of Conducting and Publishing Research in Entrepreneurship, Innovation Management and Strategy, Bologna, Italy, May 2019. *Presenter and Discussant.*
- Entrepreneur Well-being Across Context Symposium at Academy of Management Conference, 2020, 2022, 2023. *Presenter and Discussant.*
- The 3rd Youth Scholar Forum for Entrepreneurship, Hangzhou, China, November 2018. *Keynote Speaker and Discussant.*

UNIVERSITY SERVICE**Supervisory and Examining Roles*****PhD Thesis Chair***

- Haowei Wang, National University of Singapore (current) 2025 – 2029 (expected)
- Jia Bao, National University of Singapore (graduated– placement: Tenure track position in City University of Macau, Macau China) 2020 – 2024
- Jipeng Fei, National University of Singapore (graduated– placement: Tenure track position in Beijing Normal University, Zhuhai China) 2019 – 2023

PhD Thesis Committee Member/Oral/QE Examiner

- Zhuyi Li (2017-2022); Yeyanran Ge (2018-2022); Enchou Han (2016-2021); Wanyu Xu (2019-2024); Nima Javanbakht (2019-2024); Siqi Hou (2023- Present)

Organizer and Promoter

- NUS ISEM Faculty Search Committee 2026
- NUS ISEM Overseas Researcher Workshop Series organizer 2024 – 2025
- ISEM Commencement Academic Procession 2022
- NUS Open House 2019, 2023, 2024, 2025, 2026

COMMUNITY SERVICE

- Launch "Public Research Lecture Series" on social media platforms ([YouTube](#) & BiliBili) 2019
- Launch "[Entrepreneurship Research Knowledge Base](#)" (Github) 2026
- Launch "[Research Methods for Management Scholars](#)" (Github) 2026

SKILLS

Languages: Chinese (native), English (fluent)

Technicals: Stata, R, Python, SQL, AI Agents (Claude, ChatGPT, Gemini)